What Is the SmallRig 25L Outdoor Camera Backpack?

A 25-liter backpack with a modular interior, three detachable accessory pouches (small, medium, large), a customizable divider system with anti-drop flaps, a ventilated back panel, contoured lumbar support, a removable waist belt, a hidden AirTag pocket, YKK water-resistant zippers, a rain cover, a dedicated 16-inch laptop compartment, and external attachment points for a selfie stick, tripod, and gimbal.

That's the list. But lists don't explain why this bag works. The reason it works is the **modular pouch system** — and understanding that is the key to understanding everything else.

Modular Pouch System: Why "A Place for Everything" Changes How You Shoot

Chaos is the enemy of creativity. By the time you've fumbled through your bag for a spare battery or an SD card, the moment is gone.

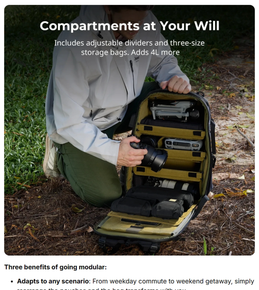
Most camera bags have one fatal flaw: the moment you start using them, the organization falls apart. You find a good way to lay things out, and then you reach in a few times, and suddenly the battery is under the cable that's on top of the ND filter that's somehow gotten to the bottom.

The SmallRig 25L addresses this with three detachable pouches — small, medium, and large — that don't just organize your accessories inside the bag. They leave the bag entirely when you need them to.

Three configurations, one bag:

- **Inside the pack (Commute Mode)**: All three pouches sit in the main compartment, keeping your daily carry — laptop, power bank, notebook, water bottle — perfectly organized and instantly visible.
- **MOLLE-mounted (Location Mode)**: On arrival, clip your most-used pouch to the exterior MOLLE webbing. Grab a battery or SD card without ever opening the main pack.
- **Waist-worn (Run-and-Gun Mode)**: Detach the pouch entirely and clip it to the waist belt. Swap a battery in under three seconds without breaking stride.

This matters more than it sounds. The difference between reaching into a main compartment and reaching to your waist is the difference between pausing your shoot and not pausing your shoot. For anyone doing street photography, event coverage, or run-and-gun video, that difference shows up in the footage.



Three benefits of going modular:

- **Adapts to any scenario**: From weekday commute to weekend getaway, simply rearrange the pouches and the bag transforms with you.
- **Everything stays in its place**: No more blind fumbling in the dark. Every item has a home, and retrieving it becomes a small, satisfying certainty.
- **Speed wins**: Whether a client suddenly needs a voice memo or a street scene demands a lens change, you'll find what you need in seconds — never missing the decisive moment.

You don't change bags. You change how the bag is configured.

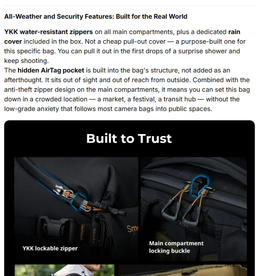
Interior System: Gear That Stays Where You Put It

The interior uses a fully adjustable divider system — rearrange it for a mirrorless body with two lenses, or clear it entirely for a drone and action camera setup. Standard camera bag behavior so far.

What's different is the **anti-drop flap**. Once the dividers are set, the flap folds over the top of the camera body or lens and locks it in position. If the bag tilts on a hiking trail, gets bumped on a crowded train, or tips over when you set it down on uneven ground, the contents don't shift. Nothing slides into something else. Nothing falls.

It's a small mechanical detail that solves an anxiety most camera bag users carry around without naming. You know the feeling: you set the bag down on its side to get something out and you immediately wonder if anything moved. The anti-drop flap removes that wondering.

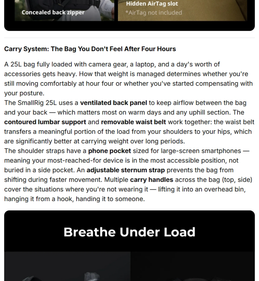
The dedicated 16-inch laptop compartment sits separately with its own padding. Your camera gear and your work gear never occupy the same space or create pressure on each other.



All-Weather and Security Features: Built for the Real World

YKK water-resistant zippers on all main compartments, plus a dedicated **rain cover** included in the box. Not a cheap pull-out cover — a purpose-built one for this specific bag. You can pull it out in the first drops of a surprise shower and keep walking.

The **hidden AirTag pocket** is built into the bag's structure, not added as an afterthought. It sits out of sight and out of reach from outside. Combined with the anti-theft zipper design on the main compartments, it means you can set this bag down in a crowded location — a market, a festival, a transit hub — without the low-grade anxiety that follows most camera bags into public spaces.

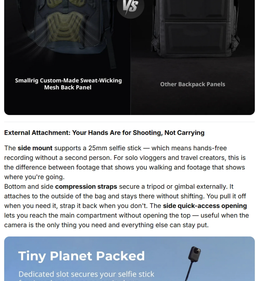


Carry System: The Bag You Don't Feel After Four Hours

A 25L bag fully loaded with camera gear, a laptop, and a day's worth of accessories gets heavy. How that weight is managed determines whether you're still moving comfortably at hour four or whether you've started compensating with your posture.

The SmallRig 25L uses a **ventilated back panel** to keep airflow between the bag and your back — which matters most on warm days and any uphill section. The **contoured lumbar support** and **removable waist belt** work together: the waist belt transfers a meaningful portion of the load from your shoulders to your hips, which are significantly better at carrying weight over long periods.

The shoulder straps have a **phone pocket** sized for large-screen smartphones — meaning your most-reached-for device is in the most accessible position, not buried in a side pocket. An **adjustable sternum strap** prevents the bag from shifting during faster movement. Multiple **carry handles** across the bag (top, side) cover the situations where you're not wearing it — lifting it into an overhead bin, hanging it from a hook, handing it to someone.



External Attachment: Your Hands Are for Shooting, Not Carrying

The **side mount** supports a 25mm selfie stick — which means hands-free recording without a second person. For solo vloggers and travel creators, this is the difference between footage that shows you walking and footage that shows where you're going.

Bottom and side **compression straps** secure a tripod or gimbal externally. It attaches to the outside of the bag and stays there without shifting. You pull it off when you need it, strap it back when you don't. The **side quick-access opening** lets you reach the main compartment without opening the top — useful when the camera is the only thing you need and everything else can stay put.